

**The 4<sup>th</sup> INTERNATIONAL Week & Workshop**  
**Vysoká škola obchodní v Praze, o.p.s.**  
**University of Business in Prague, Czech Republic**

**Dear Madame/Sir,**

We are pleased to invite you and/or the academic staff from your University to **INTERNATIONAL Week** organized by the University of Business in Prague on the occasion of its 15<sup>th</sup> anniversary. The INTERNATIONAL Week will take place in the premises of the University of Business in Prague from **October 12<sup>th</sup> to October 16<sup>th</sup>, 2015**.

We would be delighted to receive guest lecturers in the field of Tourism, Aviation Business and Business Administration, Multicultural Management, Social Media, Accountancy, Economics, Web Development, SMEs etc. to offer lectures on various subjects in English. The guest lecturers are invited to prepare 2 lectures (1 session lasts 2x 45 minutes).

Guest lecturers are invited to propose their own themes for their lectures that can be theoretically or practically oriented. **Please, find enclosed the INTERNATIONAL Week Application Form, which should be sent to [romova@vso-praha.eu](mailto:romova@vso-praha.eu) and a copy to [jerabek@vso-praha.eu](mailto:jerabek@vso-praha.eu) till May 20<sup>th</sup>, 2015 latest.**

The participants are expected to arrive to Prague during Monday, October 12<sup>th</sup>, 2015. The teaching itself will take place on Wednesday and Thursday (October 14<sup>th</sup> and October 15<sup>th</sup>).

On Tuesday (October 13<sup>th</sup>) the International Workshop on theme “**Tourism and Business in Global World**” will take a place (please, see the information here bellow).

## **The 4<sup>th</sup> International Workshop on “Tourism and Business in Global World” - Call for Paper**

All participants of the INTERNATIONAL Week cordially are invited to submit an abstract of the proposed paper they would like to present at the workshop. After acceptance of the abstract the author will be asked to submit the paper to be presented at the workshop.

All participants are also invited to submit a paper based on their presentation for publishing in the University of Business in Prague’s scientific reviewed Journal of Tourism and Services (EBSCO listed). The submitted papers will be double blind reviewed. After the positive reviews the papers will be accepted for publishing in the new issue of the Journal of Tourism and Services.

### **Deadlines:**

#### **For the workshop presentation only:**

- **The abstract of the paper for the workshop must be submitted till May 7<sup>th</sup>, 2015 latest.**
- **The lecturers will be informed on acceptance of the paper for the workshop till May 13<sup>th</sup>, 2015.**

#### **For the Journal of Tourism and Services:**

- **The abstract of the paper for the Journal of Tourism and Services must be submitted till May 7<sup>th</sup>, 2015 latest.**
- **The deadline for paper submission for Journal of Tourism and Services is May 22<sup>nd</sup>, 2015.**
- **Information on acceptance will be sent to submitters till May 29<sup>th</sup>, 2015.**
- **The upgraded paper should be sent to Editor till June 19<sup>th</sup>, 2015 latest.**

The guidelines for authors can be found on the University of Business web pages:  
<http://www.vso.cz/guidelines-for-authors/>.

**The International Workshop Application Form is attached. The filled Application Form should be sent to [kiralova@vso-praha.eu](mailto:kiralova@vso-praha.eu) and a copy to [jerabek@vso-praha.eu](mailto:jerabek@vso-praha.eu) till May 20<sup>th</sup>, 2015, latest.**

On Thursday (October 15<sup>th</sup>) Erasmus Info Day will be organized in order to motivate students for mobility. Therefore we would be delighted if you could prepare short presentation about your university and/or bring materials about your institution (brochures, leaflets etc.) with you.

**The Erasmus Info Day Application Form is attached. The filled Application Form should be sent to [kiralova@vso-praha.eu](mailto:kiralova@vso-praha.eu) and a copy to [jerabek@vso-praha.eu](mailto:jerabek@vso-praha.eu) till May 20<sup>th</sup>, 2015, latest.**

Should you have any question do not hesitate to contact us. We look forward to seeing you in Prague.

Alžbeta Kiráľová  
Vice-Rector for International Affairs & External Relations

Petr Jeřábek  
Assistant of Vice-Rector for International Affairs & External Relations